



# PARKS ADVISORY COMMITTEE

**February 9<sup>th</sup>, 2024**

<b>Members Present</b>	<b>Members Absent</b>	<b>Staff Present</b>	<b>Public Present</b>
<b><u>In-Person</u></b> Doug Goad, Chair, District 3 Susie Murphy, District 1 Nicole Honstead, District 2 Jackie McNamara, District 2 Susan Hector, District 4 Rob Hutsel, Vice-Chair, District 4 Paul Davis, District 5	Ryan Gardiner, District 5	Renee Hilton Blanca Castillo Beth Principe Crystal Benham Jessica Gieszler Elisa Jazo - Virtual	Karen Gless-Virtual

## MEETING MINUTES

1. Call to Order – 9:09 am
  
2. REMOTE PARTICIPATION DISCLOSURE
  - None
  
3. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO SPEAK
  - Karen Gless joined the meeting virtually but did not wish to speak.
  
4. APPROVAL OF THE MEETING MINUTES
  - MOTION TO APPROVE THE JANUARY 12<sup>TH</sup>, 2024 MEETING MINUTES – Committee member Honstead, 2<sup>nd</sup> Committee member Hutsel.  
ALL IN FAVOR – 7-0-0
  
5. COMMITTEE MEMBER COMMENTS ON ANY ITEM NOT ON TODAY’S AGENDA
  - Committee Members Rob Hutsel shared that he was appointed by District 3 and Committee Member Susan Hector shared that she was re-appointed by District 4 to serve on the Parks Advisory Committee.
  
6. APPOINTMENT OF VICE CHAIR
  - Susan Hector nominates Rob Hutsel to Vice Chair.
  - MOTION TO ELECT NEW 2024 VICE CHAIR ROB HUTSEL - Committee Member Hector, 2<sup>nd</sup> Committee Member Murphy  
ALL IN FAVOR – 7-0-0
  
7. PLDO & CSA FUND BALANCE REPORTS
  - Reports were distributed prior to the meeting via e-mail. There were no major changes.
  - Committee Members had comments and questions regarding the recent storms and impacts to the parks.

8. DEPARTMENT REPORT AND UPCOMING BOARD OF SUPERVISORS ITEMS

Renee Hilton, Interim Director, gave the department report which included notification on the following upcoming board items related to Parks:

- Heritage Park CMAR
- Comprehensive Tree Program
- McCrink Ranch Property Conveyance
- Santa Ysabel Preserve Expansion Acquisition 1<sup>st</sup> Hearing

9. NORTH COUNTY MSCP UPDATE

- Bethany Principe, Program Coordinator, gave a presentation on the North County Multiple Species Conservation Plan. Highlights included plan components, 2023 public engagement, conservation strategy, technical components, engagement portal, north county plan timeline and the 2024 engagement forecast.
- Feedback and ideas were provided by the committee members on the engagement portal, adopting changes, activities available to public.

10. MARKETING UPDATE

- Jessica Geiszler, Marketing and Public Outreach Manager gave a presentation on the Department of Parks and Recreation's Marketing. Highlights included marketing update, intake process, marketing projects, ongoing marketing, event calendar, everyday communications, staying connected, campaigns, special events, and next up in fiscal year 2023-2024.
- Feedback and ideas were provided by the committee members on topics being featured on the Union Tribune, handouts and presentations to help market, web updates, donation inquires, event and vendor inquiries.

11. ADJOURNMENT – 10:09 am

- MOTION TO ADJOURN - Committee member Honstead, 2nd Committee member Murphie.  
ALL IN FAVOR – 7-0-0