

ALPINE PUBLIC OUTREACH SUMMARY



The County of San Diego, Department of Parks & Recreation conducted a total of four public outreach sessions for Alpine Community Park, including one that was specifically related to the All-Wheel and Bike Elements planned as part of the larger park design. An online survey was also offered as an additional way for the community to provide input on the park development.

The initial outreach, held at the Alpine Community Center on May 15, 2019, was attended by 80 community members. The proposed park location and size were discussed and several graphic panels that displayed a variety of uses were presented to the community members in attendance that evening. Everyone was invited to vote on their preferred uses by placing colored stickers on their choices. Those stickers were tallied, and the results were presented to the community during the second outreach meeting.

A written questionnaire was also provided to each attendee and before the event was over, 77 were completed and given to the county staff assisting with the meeting. The questionnaire asked a variety of questions, including some regarding the types of activities each respondent was most interested in, how often they took part in those activities, how often they planned to visit the park, and several other questions.

Following the meeting, an online survey was posted from July 15, 2019 to August 10, 2019 that allowed community members not present at the initial outreach meeting, to review and respond to the same questionnaire that was available at the meeting. 21 additional people responded to the online survey.

The results of the questionnaire revealed the top five activities the responders selected were walking/jogging, riding a mountain bike on a trail/in a park, nature, dog park, and picnicking. The 5 activities with the fewest votes were swimming pool, football, softball, bocce ball, and tennis/pickleball.

The top five elements chosen from the questionnaire were natural areas, restrooms, sidewalks and trails, shade trees, and drinking fountains. The least preferred elements were court and field lighting.

The top five elements selected from the image boards were multi-use trails, bike park, dog park, nature-based play, and picnic shelter. The least favored were horseshoe pits, table tennis, tennis, softball, and youth football.

The online survey responses were combined with the public meeting questionnaire data, and the results were quantified, summarized, and then presented at a second public outreach meeting held at the Alpine Community Center on August 29, 2019. 103 people attended this meeting. Following the presentation, attendees were provided site plans, scaled cut-outs out a variety of potential park activities, pens and paper, and were asked to create their preferred park design.

MW PELTZ + ASSOCIATES, INC.

143 S. Cedros Avenue, Suite B104, Solana Beach, CA 92075
858.481.0888 858.481.6808 fax PLA 2010

Groups were formed and each group prepared their plan. Before the meeting was over, each group presented their ideas to the entire audience who asked questions and shared their thoughts on each design.

The top five activities revealed in the online survey were nature, playing at a playground, walking/jogging, riding a mountain bike on a trail/in a park, and restrooms. The least preferred was court and field lighting.

A third outreach was held online that focused on the all-wheel and bike skills areas of the park. The meeting was held on September 23, 2020. Brief presentations outlined a wide range of ideas for the all-wheel and bike skills areas design. Community members asked questions of the design team and provided their thoughts on the all-wheel and bike features. An online survey was offered to the community to provide the County with input on the types of features that the community was interested in for the all-wheel and bike elements. The survey was available from September 23 to October 7, 2020.

A fourth outreach was held online on January 14, 2021. A conceptual park design was shared with the attendees after which a question-and-answer period took place. The meeting was scheduled from 7:00 PM to 8:30PM and several questions from the attendees were asked and answered before the meeting time had ended. The questions that were left unanswered during the meeting, were answered following the meeting and then posted online at the Department of Parks & Recreation, Alpine Park web page.