BACKGROUND

In March of 2020 the Department of Parks and Recreation (DPR) acquired a 6.8-acre site (shown in dark green below) on E. Fallbrook Street, between Golden Road and Morro Road.

Field space and active recreation had been identified as community priorities by the CSA 81 Local Park Advisory Committee and Fallbrook Community Planning Group, and helped inform the purchase of the land.

The property was purchased with funds from a County Community Development Block Grant to provide new, active recreation opportunities for residents of all ages, interests, and abilities.
VIRTUAL PUBLIC MEETING

EVENT SUMMARY
On October 14, 2020 DPR held its third virtual public meeting from 5:00-6:00 pm via Zoom Webinar to engage the Fallbrook community in the development of this new local park.

PROMOTION
To notify the community about the event, Every Door Direct Mail was used to deliver 6,651 bilingual flyers to residents in delivery zones C001, C004, C006, C007, C010, C011, C016, and C017. The event was promoted via DPR social media channels and on the project webpage in the weeks prior. Notice was also sent out to residents and community organizations via the project listserve (~200 members).

DPR staff also reached out to the CSA 81 Local Park Advisory Committee, Fallbrook Community Planning Group, to notify members of the upcoming event.

OVERVIEW
Staff reviewed the project background (context, site, timeline), shared the results of the second public meeting, and presented the final concept plan for the park.

During the question/answer session the community asked about: park hours and safety, the field (surfacing and reservation opportunities), the inclusion of pickleball, lighting, ongoing maintenance (costs, concerns), available funding (construction costs), noise mitigation, traffic, boundary demarcation, amenity sizing (specifically the dog park), park naming (in review), irrigation, and outreach methods.

EVENT STATISTICS
- At any given time during the presentation and question/answer session there were about 65 active participants.
- Peak live viewership was 68.
FINAL CONCEPT PLAN
NEW LOCAL PARK IN FALLBROOK

LEGEND

1. ADA PARKING: 3 STALLS
2. BIKE PARKING: 5 SPOTS
3. SHADED PICNIC AREA
4. COMFORT STATION
   restrooms + drinking fountains and bottle filler
5. GREEN INFRASTRUCTURE
   bioretention swale -> rain garden -> infiltration basin
6. PLAY
   33,748 square feet | ~ .8 acre
   2-5 + 5-12 shaded, traditional play
   nature play integrated into adjacent field/ basin
7. OPEN FIELD
   53,822 square feet | ~ 1.2 acres
   accommodates U10-11 soccer field: 135’ x 195’
8. OFF-LEASH DOG ZONE
   22,040 square feet | ~ .5 acre
9. SOFT SURFACE TRAILS + NATIVE GARDENS x 3
   594 linear feet of trail
10. MULTIUSE PATH
    2,430 linear feet | ~ .5 mile loop
11. SKATE ELEMENTS
    20,160 square feet | ~ .5 acre
12. PLANTERS | BENCH SEATING
13. MULTISPORT COURTS
    2, 1/2 court basketball + pickleball courts: 34’ x 64’ each
14. TRASH ENCLOSURE

+ EXISTING TREES: 11
+ PROPOSED TREES: 109

PARKING: 68 STALLS
   one-way circulation, ingress + egress off E. Fallbrook St.
   pervious surface for stalls, bioretention swale
ONLINE SURVEY

APPROACH
The survey consisted of 6 multiple answer and open response questions and was offered in both English and Spanish. Pre-recorded presentations reviewing the project and presenting the final concept plan were embedded within the survey for those that missed the live Zoom Webinar.

PROMOTION
The survey was mentioned in the bilingual flyer, promoted during the live event, and linked on the project webpage.

Representatives of the CSA 81 Local Park Advisory Committee and Fallbrook Community Planning Group were sent direct survey links in both English and Spanish to share with members and the community.

SURVEY LINKS WERE ALSO SHARED WITH THE FOLLOWING ORGANIZATIONS:

<table>
<thead>
<tr>
<th>Fallbrook High School PTA</th>
<th>La Paloma PTA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maie Ellis PTA</td>
<td>Fallbrook Street School PTA</td>
</tr>
<tr>
<td>Alpha &amp; Omega Academy</td>
<td>Mike Choate Center PTA</td>
</tr>
<tr>
<td>Potter Junior High School PTA</td>
<td>William H. Frazier Elementary School PTA</td>
</tr>
<tr>
<td>Fallbrook Homeschool Academy</td>
<td>Fallbrook Beautification Alliance</td>
</tr>
<tr>
<td>Rock Rose School for Creative Learning</td>
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</tbody>
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SURVEY STATISTICS
- The survey was open from October 14-30, 2020.
- The survey allowed for one response per IP address.
- 193 individuals completed the survey in English (192) and Spanish (1).
- 98% of respondents were residents of Fallbrook; 2% were from neighboring communities.

- Fallbrook Zip Code
- Zip Code Outside of Fallbrook: Encinitas: 1, Vista: 1, Oceanside: 1, Temecula: 1
RESULTS

SUMMARY OF FINDINGS
In general, survey participants are pleased with the process to date and look forward to the construction of the new park. 95% of respondents felt that the final concept plan met all or some of their expectations (see graph to the right).

The community is interested in continuing to help shape skate and play features. 73 individuals noted that they would like to participate in a skate focus group; 76 shared that they would like to participate in a play focus group. Two meetings for each group are planned in winter 2020/21 to solicit priorities for potential features and to allow the community to review and provide feedback on skate and play concepts.

In the open comment section of the survey respondents expressed their thanks for the project and relayed preferences about specific skate features, pickleball court use and striping, and play amenities. Some neighbors expressed concerns about circulation, access, and security, and others lamented that there would be no water feature (see summary next page).

These findings will guide the development of construction documents. The DPR team will also consider the recommendations of the CSA 81 Local Park Advisory Committee, Fallbrook Community Planning Group, and existing recreation amenities and needs as assessed in the Parks Master Plan.
The majority of open comment respondents expressed their appreciation for the project. Some residents shared specific preferences for skate or play features, while some neighbors had concerns about circulation, traffic and safety.

**Pickleball Gratitude + Specific Requests**

**Requests:** pump track, splash pad, pool, more field space, boundary fencing, specialized play features (e.g. ADA swing, fenced area, areas for older kids and younger kids)

**Concerns:** skate noise, no skatepark, no dog park, dog park too big, no parking, more parking

**Specific Skate Feature Requests**

**2-4 COMMENTS**

Requests: more bike parking, art, butterfly garden, fitness equipment, water fountains, volleyball court, maintenance, court lighting,

Concerns: skate injuries, skate noise next to picnic area, please keep palm tree, security, hours of operation, encampments

**Concerns about Circulation, Traffic**

**1 COMMENT**

Requests: more bike parking, art, butterfly garden, fitness equipment, water fountains, volleyball court, maintenance, court lighting,

Concerns: skate injuries, skate noise next to picnic area, please keep palm tree, security, hours of operation, encampments