

# SPONSORSHIP OPPORTUNITIES



## 2026 Summer Movies in the Park Sponsorship Application

Processed through the San Diego County Parks Society 501(c)(3), EIN 95-3655610. Tax-deductible as allowed by law.

### Recognition Name

- Business or Corporation     Small Business     Family or Individual     Foundation or Nonprofit     Other

How would you like to be recognized?  
(e.g., *Company Name, The Smith Family, In Honor of..., Anonymous*)

Recognition Name \_\_\_\_\_  Remain Anonymous

Contact Name \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email Address \_\_\_\_\_

### Sponsorship Levels

- Title Sponsor: \$20,000  
 Premier Sponsor: \$15,000  
 Supporting Sponsor: \$10,000  
 Community Impact Sponsor: \$5,000  
 Neighborhood Sponsor: \$2,500  
 Family Sponsor: \$1,000  
 Friend Sponsor: \$500 - \$250

### Goals and Creative Media

What goals would you like to achieve?

- Community goodwill/visibility  
 Brand awareness  
 Employee engagement/volunteering  
 Lead generation/on-site activation  
 Support a specific community/region  
 Other \_\_\_\_\_

Creative Media (check all that apply)

- I will upload/email my logo (preferred)  
 I will upload a static ad for screen (if applicable)  
 We have a :30 / :60 commercial spot ready  
 We need help producing an on-screen slide or video

File names/notes: \_\_\_\_\_

### Application Submission and Payment Options



- Scan QR to complete online (Card, Apply Pay, Google Pay, PayPal, ACH, etc.)
- Text message payment: Scan code or text MITPSPONSOR to 53-555
- Submit form by email to: [Carl.McCullough@sdcounty.ca.gov](mailto:Carl.McCullough@sdcounty.ca.gov)  
Once your application is received, you will be sent an invoice payable by check or a credit card. Checks should be made payable to San Diego County Parks Society.
- Pay by check and mail to:  
County of San Diego Parks and Recreation Department, Attn: Carl McCullough  
5510 Overland Ave., Suite 270, San Diego, CA 92123  
Checks should be made payable to San Diego County Parks Society.