Mandatories:

No purchase necessary. Void where prohibited. The County of San Diego Department of Parks and Recreation Website Scavenger Hunt is sponsored by the County of San Diego Parks and Recreation. Open to legal residents of the 50 U.S. & D.C., 18 or older. The once weekly sweepstakes begin Friday, September 9, 2016 at 6:00 a.m. PT and end Friday, October 7, 2016 at 11:59 p.m. PT.

SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OVER. INTERNET ACCESS REQUIRED. STANDARD DATA CHARGES MAY APPLY.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter. You understand that you are providing your information to the County of San Diego Parks and Recreation and not Facebook or Twitter.

- Sweepstakes Period: The County of San Diego Parks and Recreation Website Scavenger Hunt Sweepstakes Drawing (the "Sweepstakes") takes place one (1) time weekly beginning September 9, 2016 at 6:00 a.m. PT ("PT") and ending October 7, 2016 at 11:59 p.m. PT (the "Sweepstake Period").
- 2. Eligibility: Open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older as of date of entry. Employees of the County of San Diego Parks and Recreation ("Sponsor"), MJE Marketing ("Administrator"), their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively the "Sponsor and its Administrators"), and its affiliates and each of their respective employees, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.
- 3. How To Enter: There is two (2) ways to enter: You may enter at www.facebook.com/countyofsandiegoparksandrecreation during the Sweepstakes Period by correctly answering the weekly County of San Diego Parks and Recreation Website Scavenger Hunt question and including a link to the webpage where the answer was found. On Facebook, you must post the answer to the question and link to webpage in the post comment section of the weekly post. By successfully answering the question and providing the name of, or link to, the page where the answer was found, the entrant (the "Entrant") receives one (1) entry into the weekly Sweepstakes Drawing. For one (1) additional Entry, Entrants may post a selfie at the park associated with the answer and/or park feature. All additional entry posts must include: selfie in park or with park feature; tag @CountyofSanDiegoParksandRecreation; hashtag

#SDParks70; check-in at the park. Up to two (2) Entries per person, per week. Entrants that are not drawn as weekly winners will roll over into the subsequent week's drawing. Entrants that are drawn as a winner will be removed from remaining weekly drawings. At the end of the sweepstakes period, all correct, complete additional answer will be entered into a Grand Prize drawing. Potential winner may be required to show proof of being the authorized account holder of the Facebook account associated with the entry. By entering, you agree that you are solely responsible for all data or Internet service charges that you incur. All such charges are billed by and payable to your mobile service provider or Internet service provider. Please contact your participating mobile service provider or Internet service provider for pricing plans, participation status and details. All entry components submitted shall herein be referred to as the entry (the "Entry"). Entries will not be judged. The person submitting the Entry will be deemed the entrant. In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the name appearing on the Entry. The Entry must: 1) be complete to be eligible; 2) be the property of the Entrant. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified. Participation is subject to disqualification of Entry, if multiple Facebook accounts are used by the same person. All Entries must be completed and submitted within the dates outlined in the weekly post, to be eligible. Normal Internet access and usage charges imposed by Entrants' online service may apply.

- 4. Entry Requirements: By entering, your Entry, excluding contact information, may be featured on Sponsor's social media channels for promotional purposes. In order to be entered into the Sweepstakes, Entrants must comply with registration instructions when submitting their Entry. The Entry, or any portion thereof, must not contain obscene, profane, lewd, defamatory or inappropriate content, or be disparaging to Sponsor, as determined in Sponsor's sole discretion. Entries cannot defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. Any Entry or portion thereof that does not, in the Sponsor's sole discretion, rightfully represent the Entrant's identity or is otherwise objectionable, will not be considered and may disqualify the Entrant. Entrants and winner acknowledge and agree that information from Entries, excluding contact information, may be used by the Sponsor to contact an Entrant in the event an Entrant is selected as a winner through random drawing. Automated, script, macro or robotic Entries submitted by individuals will be disqualified. Entries, excluding contact information, may be posted on the Sponsor's website, and may be posted on other non-affiliated websites, in Sponsor's sole discretion. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified.
- 5. Sweepstakes Random Drawing: At least one (1) Weekly Prize winner will be selected in a random drawing on a once weekly basis from among all eligible Entries received during the Sweepstakes Period. One Grand Prize winner will be selected in a random drawing at the end of the Sweepstakes Period. The random drawing will be conducted by the Sponsor or Administrator, both organizations whose decisions are final on all matters relating to the Sweepstakes. The odds of winning the Weekly Prize and Grand Prize will depend on the number of eligible Entries received for the random drawing.

- Prize Grand Prize: Prizes may vary and will be outlined in the weekly Sweepstakes Drawing.
 Prize is awarded "as is" without any warranty or guaranty of any kind. No substitution or
 transfer of prize permitted.
- 7. General Rules: Prize is nontransferable and no cash substitution is allowed. The Weekly Prize and Grand Prize winners will be notified via Facebook "Message" and confirmed within forty eight (48) hours from date Weekly Prize and Grand Prize winner was notified via Facebook "Message". If any of the potential Grand Prize winners do not respond to email within forty eight (48) hours, he/she will be disqualified and an alternate will be selected. Return of prize or prize notification message as undeliverable may result in disqualification and alternate selection. Weekly and Grand Prize winners and all Entrants, as a condition of entry into the Sweepstakes, agree to release and hold harmless Sponsor and its Administrators, Twitter, Instagram and each of their respective agencies, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Sweepstakes (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of prize awarded or any typographical or other error in these Official Rules or the announcement or offering of the prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused by participation in the Sweepstakes or use or redemption of the prize. Acceptance of the prize constitutes permission to use winner's name, likeness, and Entry, excluding contact information, and photographs for promotional purposes (including any possible public relations opportunities) without further compensation except where prohibited by law. By entering, Entrant accepts and agrees to be bound by these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. The Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to participate, or by any human error which may occur in the processing of the Entries in the Sweepstakes. Entries generated by script or bot are not eligible. Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be completed as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award the prize in a random drawing from eligible Entries received prior to cancellation. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Sweepstakes, Entrant (or parent/legal guardian if Entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, travel or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket

costs incurred, but in no event will Entrant be entitled to receive attorneys' fees or other legal costs.

- 8. **Winner:** For the names of the Grand Prize winners, available after October 7, 2016, send a stamped, self-addressed envelope to: County of San Diego Parks and Recreation Scavenger Hunt, c/o Jessica Geiszler, County Operations Center, 5500 Overland Avenue, Suite 410 San Diego, California 92123. Residents of Vermont may omit return postage.
- 9. **Sponsor/ Administrator:** The **Sponsor** of the Sweepstakes is the County of San Diego Parks and Recreation, 5500 Overland Avenue, Suite 410 San Diego, California 92123. The **Administrator** of the Sweepstakes is MJE Marketing Services, 3111 Camino del Rio North, San Diego, CA 92108.